Name of the task:Asking the client requirements about app he want.

Duration of the task: 2 days

Estimated duration: 2 days

Actual duration: 2 days

**My task was to ask for the application the client wanted.**

**So I have disclosed customer relations.**

**The purpose is how we can make the customer happy, how can we meet their wishes.**

How should the relations with the customer be?

* The essence of customer relationship management is to understand the differences between customers and to develop strategies for customers based on these differences and ultimately to establish lasting and profitable relationships with customers.
* Because if the customer cannot find what he wants, he / she shifts to competing products.
* In other words, it is not only the product itself, but how and in what way it will reach the customer, how to establish lasting relationships with the customer.
* We must make it possible to use the right tools that enable the customer relationship method to increase customer value and drive valuable customers to buy by keeping them loyal for life .
* Providing excellent real-time service by establishing individual relationships with customers with the help of efficient databases .
* Using technology or software solutions that help collect and track customer data to provide better customer service.
* Businesses have to be in contact with their customers and manage this relationship effectively in order to maintain their competitive position.
* In this context, the most important assistant of businesses is technology.
* Advances in technology businesses to bring more fertile the relationship with customers allows provides.
* This caused to customers are demanding more from the businesses.
* The main features of this period:
* Consumers: They turn to products with the best prices, best quality, high performance and outstanding features.
* Firms: They are product-oriented, oriented to develop the product in technological and other aspects and to increase the quality of the product.
* The point of view that summarizes this period is "Good goods do not sell themselves, they sell or buy products that are suitable for consumer demands, at an acceptable price level, well-promoted and properly distributed".

My task next week: Searching for Javascript.

Estimated duration: 3 days